

UK & EIC PAVILION AT ADIPEC

2-5 November | Abu Dhabi, UAE

SPONSORSHIP PROSPECTUS

Raise your company profile



Reach your target market



Generate business opportunities



Increase brand visibility



SPONSORSHIP PROSPECTUS



UK Group Lounge Sponsorship

Central to the UK & EIC Pavilion is the Group Lounge, which is a hive of activity throughout the show attracting hundreds of guests. It serves as a welcome point for the UK & EIC Pavilion, a meeting point for VIP guests and international delegations and is used regularly by group exhibitors for refreshments and networking.



UK Networking Reception Sponsorship

One of the highlights of ADIPEC is the UK Networking Reception. The 2026 event will be held at the ALOFT Hotel with over 350 attendees including UK Pavilion exhibitors, local industry partners and invited buyers from the operator and contractor community.



EIC ADIPEC Golf Day & Tee Off Party

Held at Abu Dhabi City Golf Club, located right in the heart of the city centre, the EIC ADIPEC Golf Day offers an exclusive opportunity to network with industry leaders ahead of the show. From the first tee to the final putt, enjoy great golf, good company and a touch of friendly competition with Abu Dhabi's soaring skyline as a backdrop.



EIC ADIPEC Business Breakfast Sponsorship

Taking place on the first morning of the show at the nearby Pearl Rotana Hotel, the ADIPEC Business Breakfast provides a unique opportunity for you to hear from industry experts, participate in dynamic discussion and network with peers, partners and influencers in a relaxed setting.

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UK Group Lounge Packages



Sponsorship Features	Platinum Exclusive	Gold Exclusive	Silver 2 Available	Bronze 3 Available
Company logo in the UK Group Lounge in Hall 8 as part of the wall graphics	✓	✓	✓	✓
DMG Marketing Package (worth £1,135): includes Exhibitor Portal entry, access to Marketing Tools, Company Profile on ADIPEC website and app, lead scanning... (if not already exhibiting)	✓	✓	✓	✓
Acknowledgement on EIC Social Media channels	✓	✓	✓	✓
Access to "Meet -the-Buyer" 1-2-1 Meetings in the UK Group Lounge in Hall 8	✓	✓	✓	✓
Access to the UK Group Lounge during the show for staff/guests of sponsors choice	6	4	3	2
Exhibitor Badges (allows early access at 8am before show opens at 10am)	6	4	3	2
Company literature to be displayed in the UK Group Lounge in Hall 8	✓	✓	✓	✓
Dedicated sponsor referral space in the UK Group Lounge to support business connections	✓	✓	✓	✓
Company video/slides to be played on plasma screen in the UK Group Lounge in Hall 8	✓	✓	✓	-
Acknowledgement as a sponsor in EIC Inside Energy, circulated electronically ahead of the show and distributed during ADIPEC	✓	✓	✓	✓
Tickets to the EIC ADIPEC Tee Off Party on the evening prior to Day 1	6	4	3	2
Tickets to the UK Pavilion Networking Reception on the evening of Day 2	6	4	3	2
Sponsorship Package Cost - EIC Member	£11,495	£6,995	£5,495	£4,495
Sponsorship Package Cost - Non-Member	£12,495	£7,995	£6,495	£5,495

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Networking Reception Packages



Sponsorship Features	Platinum Exclusive	Gold Exclusive	Silver	Bronze
Company logo on event invitation which is sent electronically to 1,000+ invitees including buyer and industry influencers in the region	✓	✓	✓	✓
Company logo featured on UK Networking Reception Welcome Banner (logo size reflective of package option)	✓	✓	✓	✓
Company logo and URL included on all marketing materials and correspondence	✓	✓	✓	✓
Company profile on "Sponsors" section on ADIPEC EIC webpages	✓	✓	✓	✓
Acknowledgement as a sponsor in EIC Inside Energy, circulated electronically ahead of the show and distributed during ADIPEC	✓	✓	✓	✓
Acknowledgement on EIC Social Media channels	✓	✓	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓	✓	✓
Tickets to the UK Pavilion Networking Reception	10	6	4	2
Branding throughout the reception to include logo on plasma screen	✓	✓	✓	✓
Company video to be played on plasma screen throughout the event	✓	✓	-	-
Opportunity for a four-minute guest speaker spot during welcome speech	✓	-	-	-
Exclusive branded cocktail to be available during the reception, featuring sponsor logo	✓	-	-	-
Branded cocktail coaster featuring sponsor logo placed on tables across the reception	✓	-	-	-
Sponsorship Package Cost - EIC Member	£9,995	£6,495	£4,495	£3,495
Sponsorship Package Cost - Non-Member	£10,995	£7,495	£5,495	£4,495

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Business Breakfast Packages



Sponsorship Features	Headline Exclusive	Platinum Exclusive	Gold Multiple Packages	Silver Multiple Packages
Opportunity to place rollups in the networking area	2	2	1	1
Your company logo will be used on all our pre event marketing collaterals which includes event website, email marketing campaigns and LinkedIn posts.	✓	✓	✓	✓
Your logo will be updated on all the onsite marketing collaterals	✓	✓	✓	✓
Invitation to the UK & EIC Pavilion Networking Reception	✓	✓	-	-
Company logo will be on the EIC presentation slides	✓	-	-	-
Opportunity to speak during the panel session	✓	Limited time	-	-
Tent card will be placed in the F&B area	-	-	✓	-
Delegate spaces will be offered	4	3	2	1
Sponsorship Package Cost - EIC Member	AED 20,000	AED 16,000	AED 9,000	AED 7,000
Sponsorship Package Cost - Non-Member	AED 25,000	AED 20,000	AED 12,000	AED 10,000

For more information and to apply for any of the above packages please contact:

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